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Let's Read

by Mary Barrett
Green Weenies and Due Diligence: Insider Business Jargon—Raw, Serious and Sometimes Funny

by Ron Sturgeon
Mike French & Company,
5940 Eden,
Fort Worth, TX 76117
336 pages, hardback, \$28.95,
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This reference guide to 1,200 business terms—both humorous and serious—navigates the often-tricky waters of corporate America. If you ever wondered why you are discussing a bake-off or herding cats in a business meeting, then it is probably time to get *Green Weenies and Due Diligence* in which Gahan Wilson illustrates his macabre style. You will need this book if you think “Chips and Salsa” are something you order at a Mexican

restaurant or confuse a church revival with a “Come to Jesus Meeting”. This book is educational and enlightening, offering a refreshing and relevant overview of business jargon.

Ron Sturgeon is a successful entrepreneur and the author of *How to Salvage Millions From Your Small Business*. Ron, whose rags-to-riches story began in the auto salvage business right out of high school, is a sought-after speaker and consultant for small business owners. His father died while he was in high school and he went on to build one of the largest operations in his industry, the auto salvage business.

Green Weenies and Due Diligence can be found at your local bookstore, by writing to the publisher at the above address, using the website www.greenweenies.com or calling 1-817-834-3625.